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Data collected via purchase at Walmart (5851 Mercury Dr, Dearborn, MI) on Sept. 18, 2014; Whole Foods Orchard Lake (7350 Orchard Lake Road, West Bloomfield, MI) on Sept. 19, 2014; Whole Foods Detroit (115 Mack Avenue, Detroit, MI) on Sept. 22, 2014; and King Cole (40 West Clairmount Avenue, Detroit, MI) on Sept. 21, 2014.

Like-to-Like Cheapest Organics Walmart v. Whole Foods

Note: Because Detroit's King Cole only offered four (4) organic items out of 50, comparisons here are only drawn between Walmart and Whole Foods.

		SUBURBS: WalMart	SUBURBS: Whole Foods	DETROIT: Whole Foods
DAIRY AND EGGGS	Skim milk, gallon	\$ 6.48	\$ 5.99	\$ 5.49
	Notes	organic, Great Value	organic, 365 Everyday Value	organic, 365 Everyday Value
	Butter, 1 lb.	\$ 5.08	\$ 4.79	\$ 4.69
	Notes	organic, Horizon	organic, 365 Everyday Value	organic, 365 Everyday Value, unsalted
	Eggs, large brown Grade A, 1 dozen	\$ 4.48	\$ 3.99	\$ 3.79
	Notes	organic, Great Day / CCF Brands	organic, 365 Everyday Value	organic, 365 Everyday Value
BAKING	Light brown sugar, 1 lb.	\$ 2.72	\$ 2.33	\$ 2.33
	Notes	organic, Wholesome, \$4.08/1.5 lb	organic, 365 Everyday Value, \$3.49/1.5 lb	organic, 365 Everyday Value, \$3.49 / 1.5 lb
	White sugar, 4 lb.	\$ 5.31	\$ 6.99	\$ 6.98
	Notes	organic, Florida Crystals, 3.98 / 3 lb.	organic, 365 Everyday Value	organic, 365 Everyday Value, 2 lb/\$3.49

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		SUBURBS: WalMart	SUBURBS: Whole Foods	DETROIT: Whole Foods
PASTA, SOUP, CANNED	Spaghetti, 1 lb.	\$ 1.28	\$ 2.19	\$ 1.29
	Notes	organic, Wild Oats	organic, 365 Everyday Value	organic, 365 Everyday Value, durum semolina
	Classic/Traditional marinara or pasta sauce, 24 oz. jarred	\$ 1.80	\$ 2.87	\$ 2.29
	Notes	organic, Wild Oats Tomato Basil Pasta Sauce, \$1.88 / 25 oz.	organic, 365 Everyday Value Classic Pasta Sauce, \$2.99/25 oz	organic, 365 Classic Pasta Sauce, \$2.39/25 oz
	Black beans, 15 oz. can	\$ 0.92	\$ 1.69	\$ 1.19
	Notes	organic, Wild Oats	organic, 365 Everyday Value	organic, 365 Everyday Value
	Brown rice, bagged, per lb. Based on cheapest unit price offered for either one or two pound bags	\$ 0.98	\$ 2.00	\$ 2.00
	Notes	organic, Riceland	organic, 365 Everyday Value, long grain, \$3.99 / 2 lb	organic, 365 Everyday Value long grain,, \$3.99/ 2 lb
	Garbanzo beans, 15 oz. can	\$ 0.92	\$ 1.69	\$ 1.19
	Notes	organic, Wild Oats	organic, 365 Everyday Value	organic, 365 Everyday Value
	Whole peeled or crushed tomatoes, cheapest available, 28 oz.	\$ 2.25	\$ 1.99	\$ 1.99
	Notes	organic, Muir Glen	organic, 365 Everyday Value, whole peeled	organic, 365 Everyday Value, whole peeled
OIL, VINEGAR, CONDIMENTS	Ketchup: 24 oz. Only priced if available in container 30 oz. or less	\$ 1.78	\$ 1.99	\$ 1.99
	Notes	organic, Wild Oats, \$1.78	organic, 365 Everyday Value, \$1.99	organic, 365 Everday value

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		SUBURBS: WalMart	SUBURBS: Whole Foods	DETROIT: Whole Foods
PRODUCE	Apples, Fuji or Gala, cheapest; loose unless otherwise noted, per lb.	\$ 1.99	\$ 4.49	\$ 3.49
	Notes	organic, Gala, \$3.97/2 lb bag; (loose unavailable for organic)	organic, USA	organic, Fuji, New Zealand
	Spring or most similar salad mix, cheapest available, 5 oz.	\$ 3.28	\$ 3.74	\$ 3.74
	Notes	organic, Marketside	organic, Earthbound Farms, \$2.99/4 oz.	organic, Earthbound Farms bag, \$2.99/4 oz.
	Potatoes, russett, lowest unit price, 5 lb.	\$ 4.82	\$ 5.99	\$ 4.99
	Notes	organic, Alum Farms and Produce; \$2.89/3 lb.	organic, 365 Everyday Value	organic, 365 Everyday Value
	TOTAL	\$ 44.08	\$ 52.72	\$ 47.43
	If you switch from WALMART to the store listed at top, your grocery bill will change by:	0.0%	19.6%	7.6%
	If you switch from a suburban WHOLE FOODS to the store listed at top, your grocery bill will change by:	-16.4%	0.0%	-10.0%
	If you switch from the Detroit WHOLE FOODS to the store listed at top, your grocery bill will change by:	-7.1%	11.1%	0.0%